Industry Mascots

Ivor and Honor Goodsite are costume characters used by Scheme-registered organisations to engage with a young audience. Ivor and Honor encourage community engagement and promote all that is positive about the construction industry.

Hiring these industry mascots is a fun and interactive way to deliver important messages and introduce construction as a future career option, during school and site visits.

**www.ivorgoodsite.org.uk**

“The Honor Goodsite role will inspire and educate future generations… and promote greater gender diversity and equality in the workplace.”

Women’s Engineering Society

“Ivor Goodsite is fantastic in my opinion. I loved the costume and other products, from the ‘Hunt the Hazard’ sign to fun packs we used throughout the project so far. We look forward to working with Ivor again!”

VolkerStevin Ltd

Follow us on:
- twitter.com/IvorGoodsite
- facebook.com/IvorGoodsite
- instagram.com/ivorgoodsite
Costume Hire

You will need to provide a willing volunteer measuring a minimum of 5’8” to wear the costume and play the role of Ivor or Honor. We aim to have the costume delivered to you the day before your event and picked up on the day after. A **10% discount** is offered to anyone that hires both Ivor and Honor for the same event.

Fun Packs

When Ivor and Honor attend your event, why not add to the experience by providing fun packs? Each fun pack contains the following: a sheet of stickers, a colour-in and cut-out mask, a balloon, a ruler and a popper pencil.

In addition, we also offer deluxe fun packs, these include all of the items mentioned above as well as a key ring, a bookmark, wristband and eraser.

Activity Books

Activity books are designed to teach children important messages through fun, educational activities that encourage children to be creative, solve problems and think about careers in the construction industry. These are to be used in a classroom environment and complement the free, downloadable presentations available on Ivor’s website. The activity books are an educational tool suitable for children aged 7 – 10 years.

Children’s PPE

Ivor Goodsite branded children’s PPE is also available; this consists of a hard hat made to the EN397 standard for industrial safety helmets and a hi vis jacket. The PPE are for children aged 5 – 9 years and can also be purchased separately.
Ivor and Honor promotional signs

Ivor and Honor promotional signs should be displayed on site enclosures and feature a space for contractors to place their own messages to promote site activities and initiatives, as well as keeping the local residents up to date.

These signs measure 0.75m x 1.48m.

‘Spot the Job’ site sign

This sign has been developed in conjunction with Go Construct to highlight the diverse range of employment opportunities and to encourage discussion around careers in construction. The ‘Spot the Job’ site sign should be displayed on site enclosures and shows fictional characters on a construction site with a corresponding key of available jobs within the industry.

The sign itself measures 1m x 1.48m and is also available as an A1 poster which is perfect for classrooms.

‘Hunt the Hazard!’ site sign

The ‘Hunt the Hazard’ site sign should be displayed on site enclosures and shows a fictional construction site hiding a number of potential hazards for children to find.

The sign measures 1m x 1.48m and is also available as an A1 poster which is also ideal for classrooms.

Ivor’s Website

Visit www.ivorgoodsite.org.uk to discover more about Ivor and Honor and access the following:

• Costume hire booking form and instructions on how to wear it.
• Ideas on how to use the costume and plenty of pictures of Ivor and Honor’s activities throughout the year.
• Downloadable presentations to accompany your school visits and other events.
• Games and activities in the Kids Zone.
• Information on all the competitions that Ivor and Honor run during the year and their latest products.
Hoarding Competition

This increasingly popular annual competition encourages contractors to engage with their local communities by asking them to help design and decorate their hoardings and turn them into amazing works of art. Anyone registered with the Scheme can enter this artistic contest.

The competition runs between January and June and provides an excellent opportunity for all age groups, particularly the young, to show off their creative flair by decorating site hoardings and making them a fantastic feature of their respected communities.

To view previous entries, you can visit the competitions page on www.ivorgoodsite.org.uk.

Big Build Competition

Honor Goodsite’s Big Build competition enables Scheme-registered organisations to reach out to community groups, such as schools or clubs, to help them design and build famous or imaginative buildings out of recyclable materials.

The annual Big Build competition is free to enter and runs from September to December.

The Big Build allows children to think creatively about the environment and our impact upon it. The competition is a fantastic opportunity for contractors to engage with the public and also gives participants a window into the construction industry to see the varied, exciting jobs that come with it.

To view previous Big Builds, you can visit the competitions page on www.ivorgoodsite.org.uk.

If you are interested in hiring the costumes, purchasing products for your event or entering one of our competitions, please contact the Considerate Constructors Scheme on 0800 783 1423 (UK), 1800 939 109 (EIRE) or email enquiries@ivorgoodsite.org.uk